

SPONSORSHIP PROPOSAL



FRIDAY
14 SEPT
2018

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CHARITY
LUNCHEON
with
**Gretel
Killeen**



RYDGES

CAMPBELLTOWN

In Support of
MDS

Macarthur Disability Services

CHARITY LUNCHEON with **Gretel Killeen** FRIDAY 14 SEPT 2018

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OVERVIEW

BRAS Business Relationships at Sunrise is a Macarthur based women's networking group.

It is a not-for-profit organisation which commenced with a small group of passionate business women in July 2005. Since that time BRAS has continued to grow supporting various charities and local high school students.

This year, 2018, will see BRAS celebrate its 13th birthday, 2005 – 2018.

Our charity luncheon event will be held on the 14th September 2018, at Rydges Campbelltown, 15 Old Menangle Road, Campbelltown, NSW 2560.

Our guest speaker will be the delightful Gretel Killeen, who started her career after dropping out of law studies and accidentally performing comedy while reading a serious poem. Since then she's written several best-selling novels, been a leading voice artist, hosted Logie award winning TV and won a Mo Award for her TV presenting. She's produced TV packages in Afghanistan, MC'd for troops from Iraq to Egypt, the Solomon Islands and East Timor, created CSA's in India, Bangladesh and Laos and, while a UNICEF Goodwill Ambassador, directed a documentary to promote awareness of the plight of AIDS orphans in Zambia.

Gretel is seen regularly on TV as a social/political commentator, creates as a publisher and theatre director and is the lead singer in a pretty appalling band.

As part of our continued development and community support we held our Inaugural charity event in September 2007 'Celebrating Women in Macarthur' with approximately \$4000 being raised. This money was donated to The Kids of Macarthur Health Foundation and Macarthur Lifeline. We have successfully held similar events in the following years.

2008 - Celebrating 100

years of Women in Macarthur.

With the ongoing support of Macarthur business women we raised a further \$4,000 and donated this to The Kids of Macarthur Health Foundations and Macarthur Lifeline.

2009 - Women in Business Symposium where we raised over \$5,000 for our charities St Vincent De Paul Society and Mater Dei.

Our 2010 charity event was 'Life's a Beach' with Layne Beachley, 7 times ASP women's world champion surfer. This was a very successful event with over 120 attending. We raised in excess of \$10,000 which was donated to Youth Solutions, a non-Government, community based, and youth drug prevention charity.

Deborah Hutton 2012 charity event raising \$8,000 and in excess of 200 attending. All charity funds were donated to the Right Start Foundation who are committed to raising awareness of Down Syndrome, with the primary goal of building the first Down Syndrome Centre in Australia supporting families from the start and each stage of their child's life.

Julie Goodwin 2015 charity event and celebrating our 10th birthday, raising \$15,000. These funds were donated to MDS – Macarthur Disability Services who offer a range of services and support programs to over 1000 people with a disability, their families, carers, the elderly and people with a mental illness.

This year we are again expecting a great turn out of people to our event and for it to be just as successful as our previous ventures have been.

CHARITY

All proceeds are going Macarthur Disability Services (MDS), a not for profit organisation in the Macarthur region that has been in operation for 35 years. MDS offers a range of services and support programs to over 1000 people with a disability, their families, carers, the elderly and people with a mental illness. The programs are individually designed by listening to the desires and needs of the client. This ensures a personalised service that empowers a person to realise their full potential and achieve their goals.



Macarthur Disability Services

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SPONSORSHIP PACKAGES

GOLD
\$2000

- Logo as Gold sponsor on BRAS website and Facebook page
 - Prominent logo positioning and information included on all newsletters and promotional materials regarding the event in both soft copy and hard copy formats
- Promotion of Gold Sponsor logo and event to other social media pages within the Macarthur region for advertising
 - Prominent logo positioning on our event program
 - Sponsor will be mentioned by MC throughout the event
 - Prominent Banner placement at the function
- Slideshow presentation on screens during function and on event program
- Allocated premium positioning of sponsor table for promotional material at event
 - Premium reserved seating at the event
 - 6 complimentary tickets to the function
 - Corporate Membership to BRAS for 2018-2019

SILVER
\$1200

- Logo as Silver sponsor on BRAS website and Facebook page
 - Company logo included on our event program
 - Allocated banner placement at the function
- Slideshow presentation on screens during function and on event program
- Allocated positioning of sponsor table for promotional material at event entry
 - 4 complimentary tickets to the function
 - Gold Membership of BRAS for 2018-2019

BRONZE
\$750

- Logo as Bronze sponsor on BRAS website and selected social media
- Company name included in the event program as Bronze sponsor
 - Banner placement at the function
- Slideshow presentation on screens during function and on event program
 - 2 complimentary tickets to the function
 - Individual Membership of BRAS for 2018-2019

Please Note:

- All sponsorship must be paid in full prior to any artwork preparation or advertising is commenced.
- All sponsorship packages are as outlined above, with no further inclusions or alternations
- All sponsorship is by way of cash payment only, and can be paid via internet bank transfer or as otherwise agreed with BRAS Management Committee.